



**ACKNOWLEDGE**  
EDUCATION

# Bachelor of Tourism & Hospitality Management

<u>CRICOS</u>	103455A
<u>Intakes</u>	February/May/September
<u>Course length</u>	3 years
<u>Campuses</u>	Melbourne
<u>Study mode</u>	Full-time



## Course overview

The course aims to prepare you to be competent, knowledgeable, and professional for either a generalist or entry level management position in Tourism or Hospitality. The Bachelor of Tourism and Hospitality Management course is designed with a strong emphasis on being 'client focused' with adherence to principles of ethics, sustainability, and an understanding of contemporary issues in the industry, including Indigenous tourism.

## Course structure

To be eligible for the award of Bachelor of Tourism and Hospitality Management course, you must complete 24 units (consisting of 360 credit points).

The course will be conducted over eight trimesters, with three trimesters per academic year.

The course also requires you to complete a Work-Integrated Learning (WIL) unit of 150 hours placement in collaboration with industry, field trips and guest speakers from tourism and hospitality industries.

## Career opportunities

Upon successful completion of the course, the type of occupations that you may seek include:

- Tourism Manager
- Tourism Product Development Manager
- Conference & Event Organiser
- Café or Restaurant Manager
- Accommodation Hospitality Manager
- Marketing Manager
- Customer Service Manager
- Transport Company Manager
- Front Office Manager
- Facilities Manager
- Tour Operator
- Travel Agent



## Requirements

### International students

#### FOR ENTRY INTO FIRST YEAR

Completed Year 12 or equivalent. The minimum age is 18 years old.

International students must also demonstrate that they have English language ability equivalent to IELTS 6.0 (Academic). For further information, please refer to our International Student Admission Policy on our website.

### Local students

You must have ONE of the following:

1. Completed Year 12 (within the last 3 years)
2. Vocational Education and Training (VET/TAFE) Study
3. Higher Education Study
4. Work & Life Experience

For further information of requirements for local students, please refer to our website.

### Additional requirements

Please refer to our website for details of additional requirements such as immunisation status.

### Applying for Credit Transfer

If you have completed prior tertiary studies, you may be eligible for some credit exemptions. For further information, please refer to our Award of Credit Policy on our website.

## Units

<b>Foundations of Business</b>	
<b>BIS101</b>	Business Information Systems
<b>MAN101</b>	Introduction to Management
<b>MRK101</b>	Introduction to Marketing
<b>ECO201</b>	Foundations of Economics
<b>LAW101</b>	Fundamentals of Law
<b>HRM101</b>	Introduction to HRM
<b>ACC103</b>	Accounting for Business Decisions 1
<b>Introductory Tourism and Hospitality Industry</b>	
<b>THI101</b>	Introduction to Tourism and Hospitality
<b>THI102</b>	Tourism and Hospitality Markets
<b>Tourism and Hospitality Management</b>	
<b>THM201</b>	Food and Beverage Management
<b>THM202</b>	International Tourism and Hospitality Strategy and Management
<b>THM203</b>	Accommodation Management
<b>THM204</b>	Attraction and Event Management
<b>THM301</b>	Resort and Wellness Development and Management
<b>Applied Tourism and Hospitality Industry Management</b>	
<b>THA201</b>	Marketing for Tourism and Hospitality
<b>THA202</b>	Information Systems in Tourism and Hospitality
<b>THA301</b>	Revenue and Yield Management
<b>THA302</b>	Research and Analysis for Tourism and Hospitality
<b>Current issues in Tourism and Hospitality</b>	
<b>THC201</b>	Sustainable Operations and Destinations
<b>THC202</b>	Special Interest Tourism
<b>THC301</b>	Transport, Mobilities and Smart Cities
<b>THC302</b>	Current issues in Tourism and Hospitality
<b>Professional Practice</b>	
<b>COM101</b>	Business Communication
<b>THW301</b>	Work Integrated Unit



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HEAD OFFICE: 168 Exhibition Street, Melbourne, Victoria 3000 | Phone +61 3 9663 3399