

# Bachelor of Tourism and Hospitality Management

Lead the Future of Tourism and Hospitality!

The Bachelor of Tourism and Hospitality Management course is a fully accredited Australian higher education degree. The course aims to prepare you to be a competent, knowledgeable and professional candidate for a generalist, entry-level management position in either the tourism or hospitality industry.

The Bachelor of Tourism and Hospitality Management course is designed with a strong emphasis on 'client focus' and adherence to principles of ethics and sustainability in the industry as part of their professional practice.

**CRICOS** 103455A

Intakes February, May, September

Course length 3 years

Campuses Melbourne

Study mode On-campus and Online

# **Pathway Opportunities**

Certificate III in Commercial Cookery/ Patisserie (1 year) Certificate IV in Kitchen Management/ Patisserie (6 months) Diploma of Hospitality Management (6 months)



## **Course Structure**

To be eligible for the award of Bachelor of Tourism and Hospitality Management course, you must complete 24 units (consisting of 360 credit points) as listed below.

The course will be conducted over eight trimesters, with three trimesters per academic year.

Units	
Foundations of Business	
BIS101 MAN101 MRK101 ECO201 HRM101 ACC103	Business Information Systems Introduction to Management Introduction to Marketing Foundations of Economics Introduction to HRM Accounting for Business Decisions 1
Introductory Tourism and Hospitality Industry	
THI101 THI102	Introduction to Tourism and Hospitality Tourism and Hospitality Markets
Tourism and Hospitality Management	
THM201 THM202 THM203 THM204 THM301	Food and Beverage Management International Tourism and Hospitality Strategy and Management Accommodation Management Attraction and Event Management Resort and Wellness Development and Management
Applied Tourism and Hospitality Industry Management	
THA201 THA202 THA301 THA302	Marketing for Tourism and Hospitality Information Systems in Tourism and Hospitality Revenue and Yield Management Research and Analysis for Tourism and Hospitality
Current Issues in Tourism and Hospitality	
THC201 THC202 THC301 THC302	Sustainable Operations and Destinations Special Interest Tourism Transport, Mobilities, and Smart Cities Current Issues in Tourism and Hospitality
Professional Practice	
COM101 THW301	Business Communication Work Integrated Unit

## Work-Integrated Learning (WIL)

The course requires you to complete a Work-Integrated Learning unit of 150 hours placement in collaboration with the Tourism and Hospitality industry.

# **Career Opportunities**

On successful completion of the course, the type of occupations that you may seek include:

- Café or Restaurant Manager
- Accommodation and Hospitality Manager
- · Conference and Event Organiser
- Customer Service Manager

## Requirements

#### **International Students**

To apply for the course, international students must:

- Have completed Year 12 or equivalent qualification
- Be at least 18 years old
- Demonstrate English language proficiency equivalent to IELTS 6.0 (Academic)

#### **Domestic Students**

Domestic applicants must meet ONE of the following criteria:

- Completion of Year 12 within the last three years
- Vocational Education & Training (VET/TAFE) study
- Higher Education study
- Relevant work or life experience

## **Applying for Credit Transfer**

If you have completed prior tertiary studies, you may be eligible for credit exemptions. For more details, refer to the Award of Credit Policy on our website



#### Kapil Dulal

Bachelor of Tourism and Hospitality Management graduate

My passion for hospitality stems from my upbringing, where I learned to treat every guest with respect.

After completing a Bachelor of Tourism and Hospitality Management, I became a Restaurant Manager at Hungry Jacks in Western Australia, focusing on guest satisfaction, team leadership, and profitability. While fulfilled in my role, I aim to open my own franchise and transition from employee to entrepreneur. Guided by real-life lessons from Acknowledge Education's exceptional lecturers, I'm prepared to overcome any obstacles. I hope my journey inspires others to persevere, stay focused, and never give up.

#### A Message from the Head of Department

Will Yu - Head of Department of Tourism and Hospitality



I'm thrilled to join you as the new Head of Department, bringing exciting initiatives to elevate your academic and career prospects.

Drawing on my international student background and hospitality experience, I understand your challenges and will offer empathy and support. Key improvements include transitioning to fully online assessments for greater accessibility, alongside personalized résumé workshops and referral letters to boost your career development.

I look forward to meeting you all soon and helping you thrive.



